



# Our Story

**We're a passionate team of...**

- Animal health experts
- Pet industry leaders and advocates
- Solution-based Scientists

**Working with experts to ensure:**

- ✓ Healthy pets
- ✓ Great care standards
- ✓ Sustainable practices

**Want to learn more?**

🌐 [healthytrade.org](https://healthytrade.org)

☎ (865) 974-9958

✉ [info@healthytrade.org](mailto:info@healthytrade.org)

Follow along on social media!



Donate to support  
Healthy Trade +  
Herp Adoption



**Pet Owners**

# Join Our Healthier Pet Movement



**Together, we're creating better standards for pet care.**

[healthytrade.org](https://healthytrade.org)

# What is the Healthy Trade Institute?

HTI works with pet stores, breeders, and sellers to make sure animals are healthy before they come home with you!

We do this by certifying businesses that follow strict health standards and best practices for animal care.



## Benefits for Pet Owners:

01

Know your new pet comes from a trusted source

02

Protect ecosystems + wildlife populations

03

Support businesses that care about animal health

04

Easy reporting system + support if health issues arise



Look for the  
Healthy Trade  
Certified Seal!

**When you choose HTI-certified businesses,  
you help . . .**

protect wild animals  
support healthy pet trade  
create sustainable practices