



Pet Owners

Join Our Healthier Pet Movement

Learn more:

-  healthytrade.org
-  (865) 974-9958
-  info@healthytrade.org

Our Story

We're a passionate team of...

- Animal health experts
- Pet industry leaders and advocates
- Solution-based Scientists

Working with experts to ensure:

- ✓ Healthy pets
- ✓ Great care standards
- ✓ Sustainable practices

Follow along on social media!



Join our Pet Owner Membership



Purchase from HTI-certified businesses!



Together, we're creating better standards for pet care.

healthytrade.org

What is the Healthy Trade Institute?

HTI works with pet stores, breeders, and sellers to make sure animals are healthy before they come home with you!

We do this by certifying businesses that follow strict health standards and best practices for animal care.



Benefits for Pet Owners:

01

Know your new pet comes from a trusted source

02

Protect ecosystems + wildlife populations

03

Support businesses that care about animal health

04

Easy reporting system + support if health issues arise



Look for the
Healthy Trade
Certified Seal!

When you choose HTI-certified businesses, you help . . .

protect wild animals
support healthy pet trade
create sustainable practices